

GRANTS / SPONSORSHIPS PROVIDED

TOURIST DEVELOPMENT TRUST FUND

Seminole County provides funding through the Tourist Development Trust Fund to outside agencies based on recommendations made by the Tourist Development Council. Goals are to enhance the image and awareness of Seminole County as a tourism destination, to promote activities that will bring a significant number of new or repeat visitors to the County, and to create a positive economic impact to the County. The Central Florida Zoological Park has received a cash grant each year since the inception of the Tourist Development Fund in Fiscal Year 1988/89. Other organizations and activities are supported on a contractual basis by sponsorships and other promotional efforts.

ORGANIZATION	ADOPTED BUDGET FY 2002/03	AGENCY REQUEST FY 2003/04	Adopted FY 2003/04	AGENCY REQUEST FY 2004/05	Approved FY 2004/05
<u>Grants</u>					
Central Florida Zoological Park Grant	\$356,400 *	\$356,400	\$356,400 *	\$270,000	\$270,000
Historic Sanford Memorial Stadium	<u>40,000</u>	<u>40,000</u>	<u>40,000</u>	<u>40,000</u>	<u>40,000</u>
Subtotal - Grants	<u>\$396,400</u>	<u>\$396,400</u>	<u>\$396,400</u>	<u>\$310,000</u>	<u>\$310,000</u>
<u>Designated Promotional Funds</u>					
Altamonte Sports	10,000	25,000	75,000	50,000	50,000
American National Powerboat Races	15,000	15,000	15,000	15,000	15,000
ASA Softball Tournaments	40,000	40,000	40,000	20,000	20,000
City of Sanford - Softball Events	7,500	7,500	7,500	7,500	7,500
Heritage Festival - Sanford Chamber	7,500	7,500	7,500	7,500	7,500
Lacrosse Events	15,000	10,000	10,000	5,000	5,000
Safehouse of Seminole	5,000	0	0	0	0
World Sports	0	15,000	15,000	15,000	15,000
Scottish Games	25,000	25,000	25,000	25,000	25,000
Seminole Soccer Club	15,000	15,000	15,000	15,000	15,000
WHTQ-FMG Fishing Tournament	20,000	0	0	10,000	10,000
Tennis Events	25,000	10,000	10,000	20,000	20,000
New Soccer Events	10,000	0	0	10,000	10,000
Cultural Events	10,000	10,000	10,000	10,000	10,000
Triple Crown Sports	2,000	0	0	0	0
Miscellaneous Sports Promotions	0	0	20,000	0	0
OSI Airline Promotions	0	0	35,000	0	0
Direct Sales/FAMS	0	0	6,500	0	0
Promotional items for trade shows, events	<u>0</u>	<u>0</u>	<u>22,390</u>	<u>0</u>	<u>20,000</u>
Subtotal Designated Promotions	<u>\$207,000</u>	<u>\$180,000</u>	<u>\$313,890</u>	<u>\$210,000</u>	<u>\$230,000</u>
<u>Undesignated Promotional Funds</u>					
Funds Specified by TDC for Undesignated Sponsorships and Promotions	<u>\$38,750</u>	<u>\$15,000</u>	<u>\$15,000</u>	<u>\$15,850</u>	<u>\$15,850</u>
Total TDC Grants and Promotions	<u>\$642,150</u>	<u>\$591,400</u>	<u>\$725,290</u>	<u>\$535,850</u>	<u>\$555,850</u>

* Includes operating grant of \$270,000 plus \$86,400 for the capital expansion program.